



DVV International

DVV International

Corporate Design Manual and Documentation

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Introduction

DVV International – the brand



DVV International

As the leading professional organisation in the field of adult education and development cooperation, DVV International promotes the development of sustainable education systems in more than 35 international locations. As part of Deutscher Volkshochschul-Verband e.V. (DVV), the German Adult Education Association, the Institute derives its identity from the approximately 930 education centres (Volkshochschulen – VHS) in Germany.

Up to now, local and regional adult education centres in Germany sometimes had very different brand images. Along with the VHS, their state associations and the DVV, DVV International initiated the first joint brand strategy of the largest German further education brand. The new logo shows the common

German abbreviation "vhs", which literally translated stands for "folk high school", with emotional colours related to a meeting place for education, vibrancy and diversity.

The logo symbolically reflects the basic beliefs of Adult Education centres, that thought is given to the encounter between people of every background, education, gender and age, and to the many offers and venues for further education. The new logo of the adult education centres was adopted by DVV International and supplemented by the successful worldwide launch of the name "DVV International". For the first time, DVV International has a claim:

Education for Everyone. Worldwide. Lifelong.

DVV International is launching its new corporate design – based on the overall image of the VHS and the DVV – in order to strengthen the link to the common brand.

Only the colours of the brand are different, specifically: While in the corporate design of the adult education centres and the DVV the primary colours red, yellow and blue of the logo dominate, the design and the layouts of DVV International are in the colours yellow, light blue and grey. The contact points of the logo are represented by circular shapes that complement each other and overlap. The new corporate design will be implemented in all countries to communicate, in particular, the partnership network idea of DVV International.

The logo

The logo
Versions



The DVV International logo is used in three different versions. There is a positive, a negative and a grayscale version. The individual logos are available as data files and may not be altered.

The logo Utilisation

Word mark

Figurative mark



100% = 100 mm

The logo of the DVV International is composed of three parts: the word mark "vhs" and the figurative mark with the circular shapes or circles, plus the name DVV International.

The size of the logo used depends on its location and purpose and can be scaled accordingly. The original size of the logo corresponds to a width of 100 mm at 100%.

The logo is always used as a whole in the combination of word mark, figurative mark and name. A separation or a single use of only the word mark or the figurative mark is not foreseen.

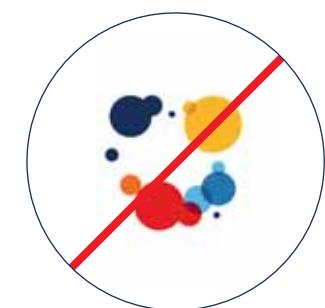
75%



50 %



25 %



A separation or a single use of only the word mark or the figurative mark is not foreseen.

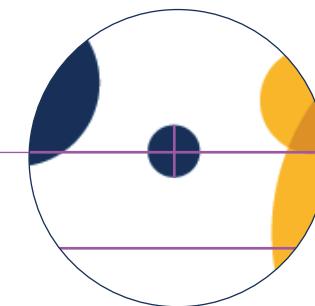
The logo

Design and construction of the protection zone



The protection zone of the logo is an invisible area extending in a fixed size around a logo. No "foreign" elements may be positioned inside this zone.

The structure of the protection zone is derived from the letter "v". The logo is available as a data file with a predetermined protection zone and must not be altered.



The help line passes through the centre of the blue circles.



No items are allowed within the protection zone.

The logo Vertical position



The vertical position of our name DVV International is the standard, normal use.

Typography and Colour coding:

The font used for our name DVV International is Arial. The colour of the font matches the colour "vhs blue" in 100%. In the negative display on dark backgrounds, the colour to be used is white.



The logo Localisation of the Claim



The claim starts in the first line underneath the protection zone of the logo. The first letter of the claim is left-justified with the first letter of DVV International. The font used is Arial, regular.

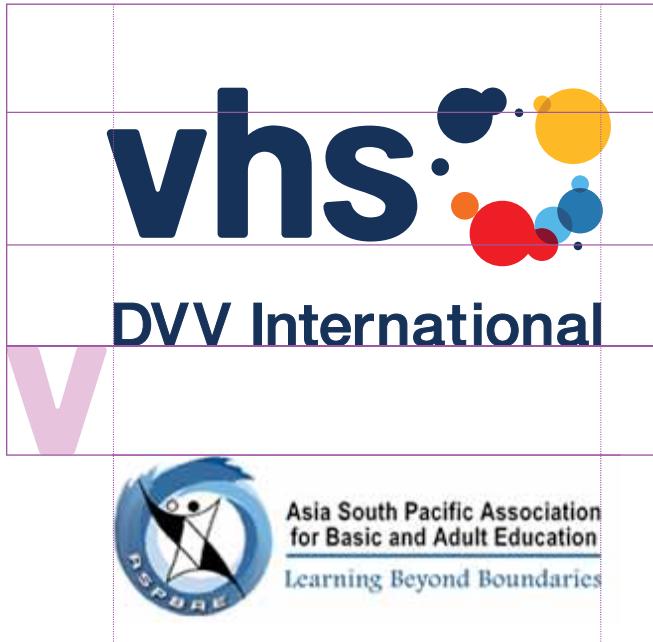
The claim is always arranged in two lines. The second line starts with the word Lifelong. The claim does not use quotation marks. There is a full stop after each statement. The word Everyone starts with a capital letter.



DVV International

Education for Everyone. Worldwide.
Lifelong.

The logo Localisation Cobranding



If the DVV International is to be displayed with another partner as a joint logo, the logo of the partner starts in the first line underneath the protection zone of the logo. The first letter or edge of the partner logo is left-justified with the first letter of DVV International. Please only use the standard logo (vertical version) for Cobranding.



The logo Horizontal position



As an exception, the horizontal position of the name DVV International is possible. Please use the horizontal version only if it is impossible to implement the standard vertical version of the logo (e.g. on pens or other advertising materials).

Typography and Colour coding:

The font used for our name DVV International is Arial. The colour of the font matches the colour "vhs blue" in 100%. In the negative display on dark backgrounds, the colour to be used is white.



The logo Localisation Colour



vhs Blue 100%
CMYK 100 | 75 | 10 | 50
RGB 0 | 40 | 90



DVV International
Background colour 100%
CMYK 75 | 25 | 0 | 0
RGB 0 | 160 | 230

In the negative version, the lettering is white and the primary background colour is DVV International Background 100%.

The logo

Notes on file formats for the logo

Model or structure of file format

vhs-dvv_int_logo_colour_version_position_supplement.fileformat

Name	Colour	Version	Position	File format
	4C = Four-Colour printing GR = Grayscale RGB = Colour	pos = positive neg = negative ver = vertical hor = horizontal	ver = vertical hor = horizontal	.eps = Encapsulated PostScript .png = Portable Network Graphics .pdf = Portable Document Format .dot = Word Document

DTP/Print			Internet
	4C Four-Colour printing	GR Grayscale	RGB Colour
File Name	vhs-dvv_int_logo_4C_pos_hor.eps vhs-dvv_int_logo_4C_pos_ver.eps	vhs-dvv_int_logo_GR_hor.eps vhs-dvv_int_logo_GR_ver.eps	vhs-dvv_int_logo_RGB_neg_hor.png vhs-dvv_int_logo_RGB_neg_ver.png vhs-dvv_int_logo_RGB_pos_hor.png vhs-dvv_int_logo_RGB_pos_ver.png

Size of the logo drawing: 100 mm width
The width of the logogramm in millimetres corresponds to the threshold size in percent.

Office applications

	RGB Colour	GR Grayscale
File Name	vhs-dvv_int_logo_RGB_neg_hor.png vhs-dvv_int_logo_RGB_neg_ver.png vhs-dvv_int_logo_RGB_pos_hor.png vhs-dvv_int_logo_RGB_pos_ver.png	vhs-dvv_int_logo_GR_pos_hor.png vhs-dvv_int_logo_GR_pos_ver.png

Colours

Colours



DVVI Background

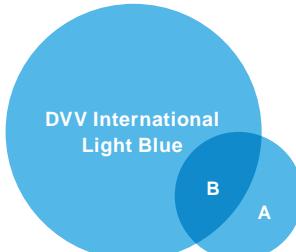
CMYK 75 | 25 | 0 | 0
RGB 0 | 160 | 230



DVVI Yellow

A CMYK 0 | 30 | 95 | 0
 RGB 250 | 185 | 15

B DVVI Yellow
CMYK 0 | 45 | 100 | 10
 RGB 225 | 145 | 0



DVVI Light Blue

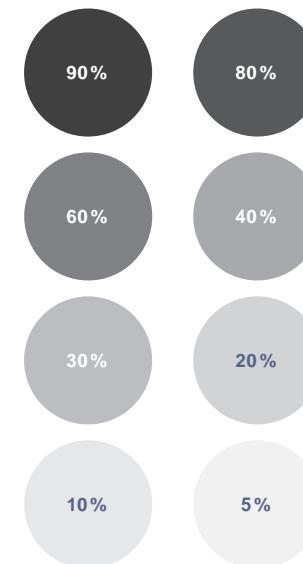
A CMYK 60 | 10 | 0 | 0
 RGB 100 | 185 | 230

B DVV Light Blue
CMYK 80 | 35 | 0 | 0
 RGB 15 | 135 | 200



DVVI Black

CMYK 0 | 0 | 0 | 100
RGB 0 | 0 | 0



The primary colours of DVV International are Blue, Yellow and Grey. For the setting of colour accents, secondary colours will be added. The design works with circular shapes when designing their applications. These "touch" in some places. Accordingly, for every colour (A) there is another "shadow colour" (B). The corresponding colour values can be taken from the adjacent table.

Font

The house-font Arial (Helvetica)

Fundamentally

Whether in publications or on the commercial documents – when communicating internally and externally, the font plays an important role. With it, the sender is recognised immediately through any written information. A distinctive house-font is therefore a key component of image.

The house-font

The house-font for all DVV International media for headlines and body copy (online and offline) is Arial.

In general, Arial is available as an MS Office font.

Substitute font Helvetica

Helvetica is a licensed typeface for which a license must be purchased. If the license is not there, the font must not be used. Since Helvetica is similar in appearance to Arial, you can use Helvetica as an exception.

Please note that the colour, font and logo settings are preset in the corresponding master documents and must be accordingly taken into account for the design.

Example Arial

Example of DIN A4 formats:

S – Consultation text ...

This is a blind text. An ihm kann man sehen, ob alle Buchstaben da sind und wie sie aussehen. Manchmal benutzt man Worte wie Hamburgefonts, Rafgenduks oder Handgloves, um Schriften zu testen. Manchmal Sätze, die alle Buchstaben des Alphabets enthalten – man nennt diese Sätze »Pangrams«. Sehr bekannt ist dieser: The quick brown fox jumps over the lazy old dog. Oft werden in Typobblindtexte auch fremdsprachige Satzteile eingebaut.

M – Running text ...

This is a blind text. An ihm kann man sehen, ob alle Buchstaben da sind und wie sie aussehen. Manchmal benutzt man Worte wie Hamburgefonts, Rafgenduks oder Handgloves, um Schriften zu testen. Manchmal Sätze, die alle Buchstaben des Alphabets enthalten – man nennt diese Sätze »Pangrams«. Sehr bekannt ist dieser:

L – Headlines and Sub-heads...

This is a blind text. An ihm kann man sehen, ob alle Buchstaben da sind und wie sie aus

XL – Special words, titles, ...

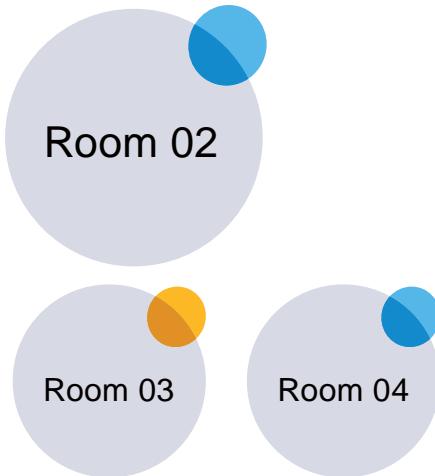
This is a blind text. Da kann man sehen, ob alle Buchstaben da sind

Key Visual

Design principle for circles

Key Visual

Overview and utilisation possibilities



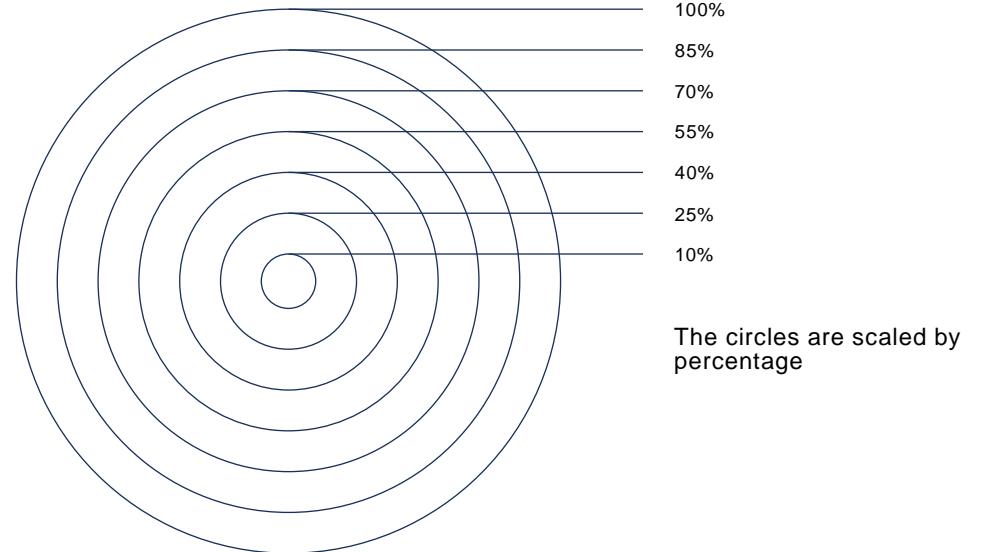
1) Description



2) Denotation

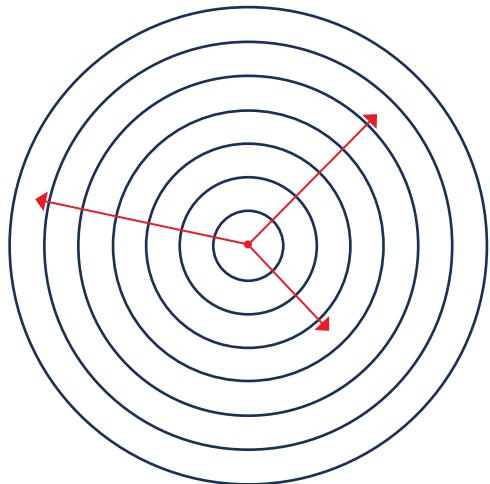


3) Variable element

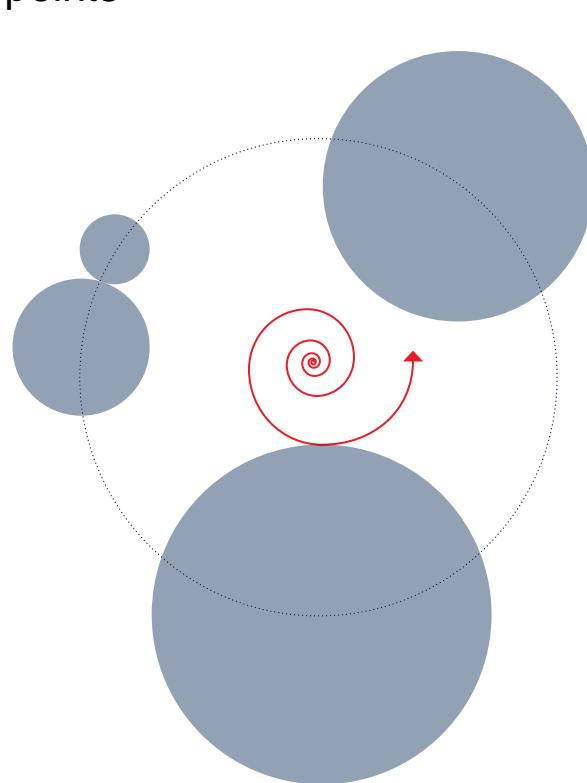


Key Visual

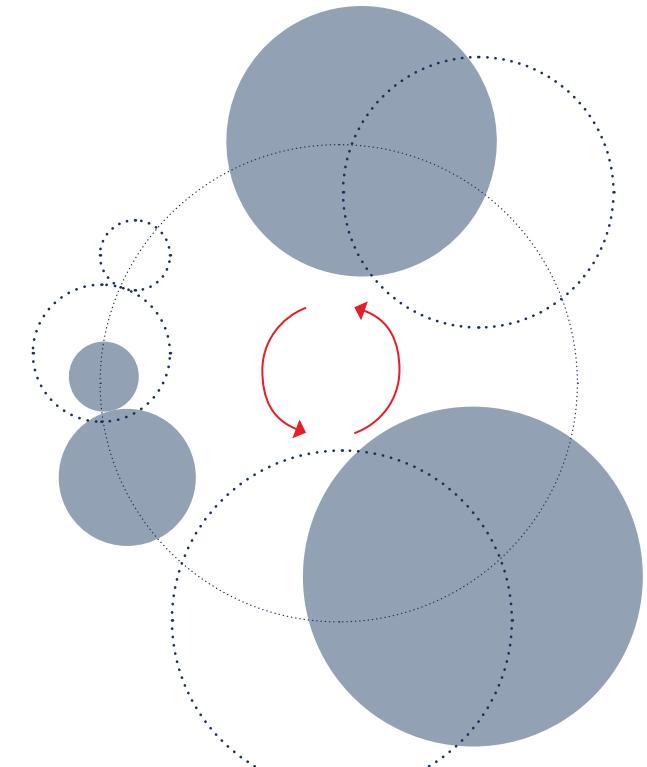
Design principle for the contact points



1. From the centre of the circle out, new, larger circles can be generated in 15% increments.



2. A large circle serves as a “guideline”. On its edge, the respective circle centres of different sizes of new circles can be placed.



3. The Key Visual thus generated is free to rotate around its own centre.

Design Examples

Applications

Design examples

Letterhead and following pages, colour

First page

Examples of the letterhead are available as templates. For letters, only the pages provided are allowed to be used. In the templates, paragraph styles for the different text areas have already been created.

vhs
DVV International

Education for Everyone. Worldwide.
Lifelong.

DVV International • Obere Wilhelmstraße 32 • D-53225 Bonn

Frau/Herr Mustermann
Musterstraße 12
Blindtext
Blindtext
Blindtext
Blindtext
12345 Musterstadt

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Max Mustermann
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mustermann@dvv-international.de

Musterstadt, 21.06.2014

Wichtige Informationen zur Gestaltung der Geschäftsausstattung

Sehr geehrte Damen und Herren,

Odipienda qui te eos serum doluptam velest exberro il maximolore, venit et valor cum fugia doluptasita quatum velignimi, venimint optae nim nobitibus o samusa et eicatem aritaes molest quam laceate mporeped utet ma ventiaest, c platicl ilbusd aeproratur, queiba. Ullitendae dus quat volupta optae nim nobitibus o samusa et ei s aut lis apicae berat ulleniemo idebis anda di tioribuscid quos es erum re perspel molum voluptamencaaceperferum que corit odi nonsed qui bearunt arionestisci acidit imaginat enditunt niscia se pa voluptur? Ullitendae dus quat volupta tioribuscid quos es erum re perspel molum sin repratas sam quaspe moste quント samusa et eicatem aritaes Rat as mi, venimint optae nim nobitibus optae nim nobitibus o samu

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Mit freundlichen Grüßen

Max Mustermann

Deutsche Bank AG
BLZ 380 700 59
Konto 025 159 500

BIC DEUTDEDK380
IBAN DE78 3807 0059 0025 1595 00

USI-IdNr.
DE122276373

Following page

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Mit freundlichen Grüßen

Max Mustermann

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Design examples

Letterhead and following page, black and white

First page

Examples of the letterhead are available as templates. For letters, only the pages provided are allowed to be used. In the templates, paragraph styles for the different text areas have already been created.



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Mit freundlichen Grüßen

Max Mustermann

Deutsche Bank AG
BLZ 380 700 59
Konto 025 159 500

BIC DEUTDEDK380
IBAN DE78 3807 0059 0025 1595 00

USI-IdNr.
DE122276373

Following page



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Mit freundlichen Grüßen

Max Mustermann

Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.

Design examples

Business card front

The different variations for the front of the business card are shown here. Business cards have option of using the horizontal or the vertical logo. These and other variations are available as a template file. Included also is all predefined information about font sizes, font settings and logo settings, etc.

Front

DVV International
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Tel.: +49 (0) 228 97569-0
Fax: +49 (0) 228 97569-55
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www.dvv-international.de



DVV International

Heidemarie Langername
Referentin Presse-
und Öffentlichkeitsarbeit

Institut für Internationale Zusammenarbeit
des Deutschen Volkshochschul-Verbandes e.V. (DVV)

Front (maximum job title/description)

DVV International
Obere Wilhelmstraße 32
53225 Bonn
Germany

Tel.: +49 (0) 228 97569-0
Fax: +49 (0) 228 97569-55
info@dvv-international.de
www.dvv-international.de



DVV International

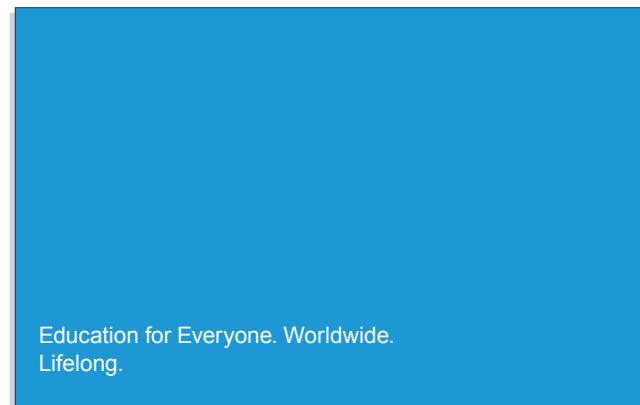
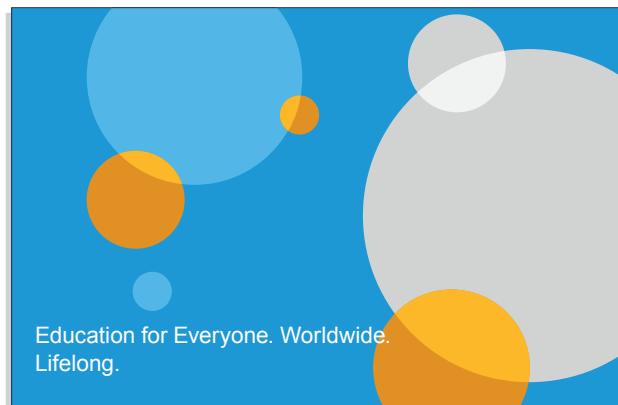
Heidemarie Langername
Fachbereichsleiterin: Erfolgreich
lernen, Unterrichtsbegleitende
und -ergänzende Angebote,
Prüfungsvorbereitung Mittlere
Reife, Fachhochschulreife, Abitur.

Institut für Internationale Zusammenarbeit
des Deutschen Volkshochschul-Verbandes e.V. (DVV)

Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.

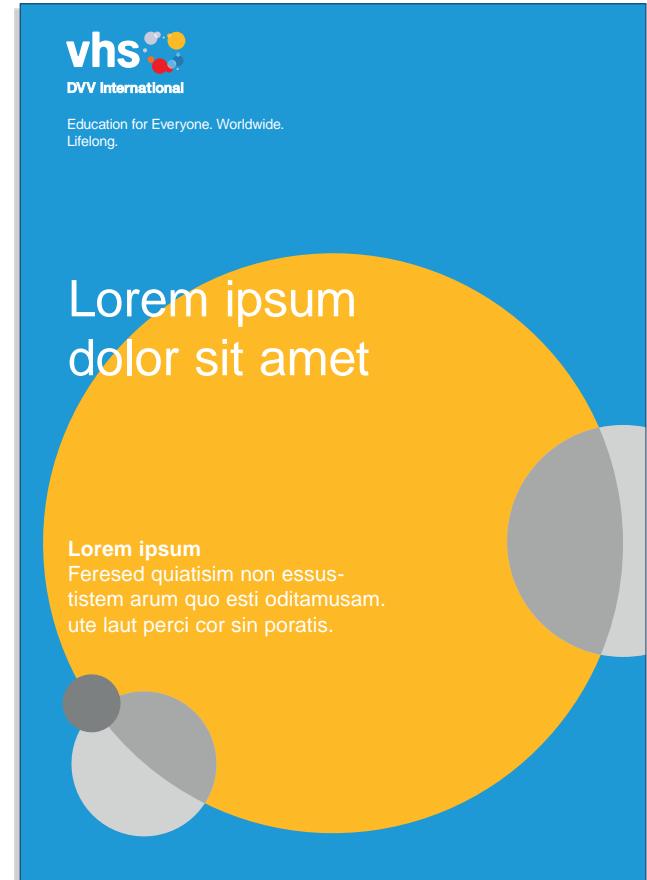
Design examples

Business card back

<p>Back with logo</p> <p>Design for the back of business cards.</p> <p>There are variations which can be selected optionally by each location as desired.</p> <p>Education for Everyone. Worldwide. Lifelong.</p>	<p>Back with key visual</p> 
<p>Back with logo</p> 	<p>Back with key visual</p> 

Design examples

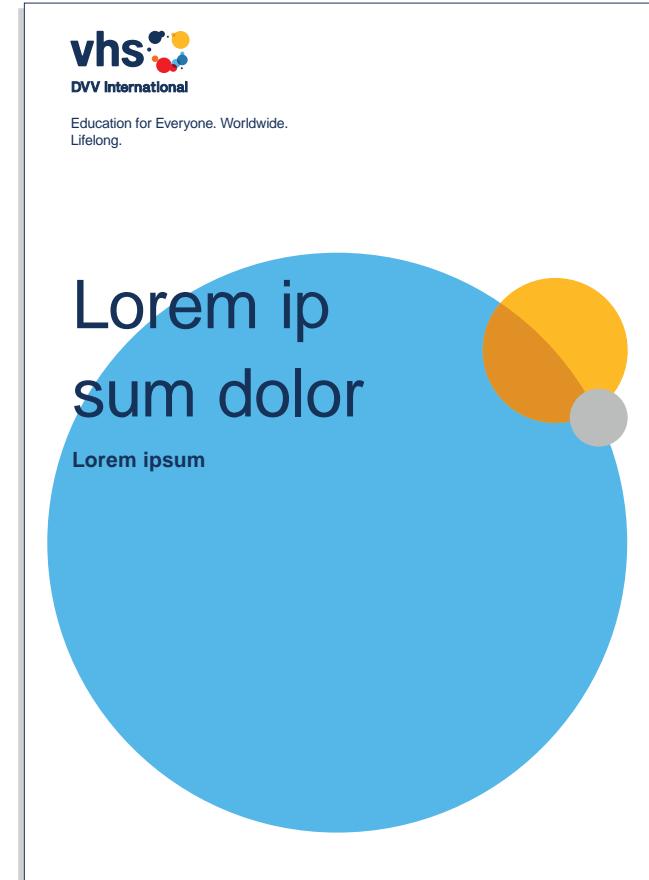
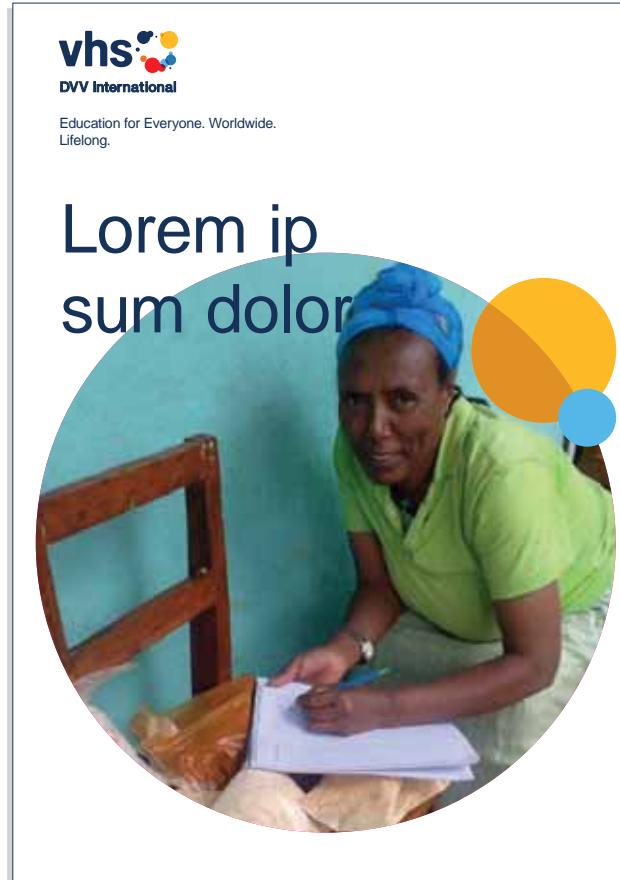
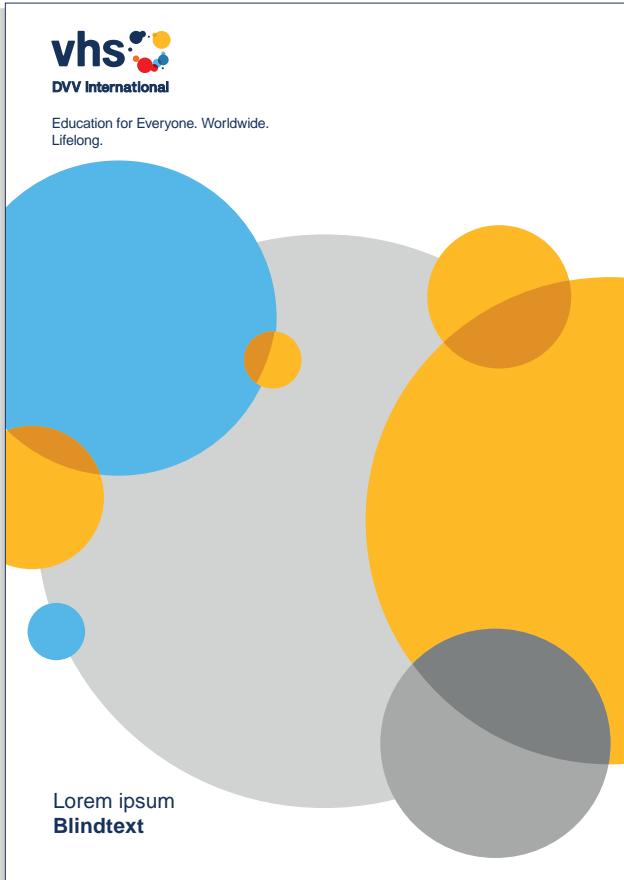
Cover versions, colour over entire surface



Blue-ground cover versions that show examples of ways of dealing with design elements (colour, typography, key visual).

Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.

Design examples Cover versions, colour

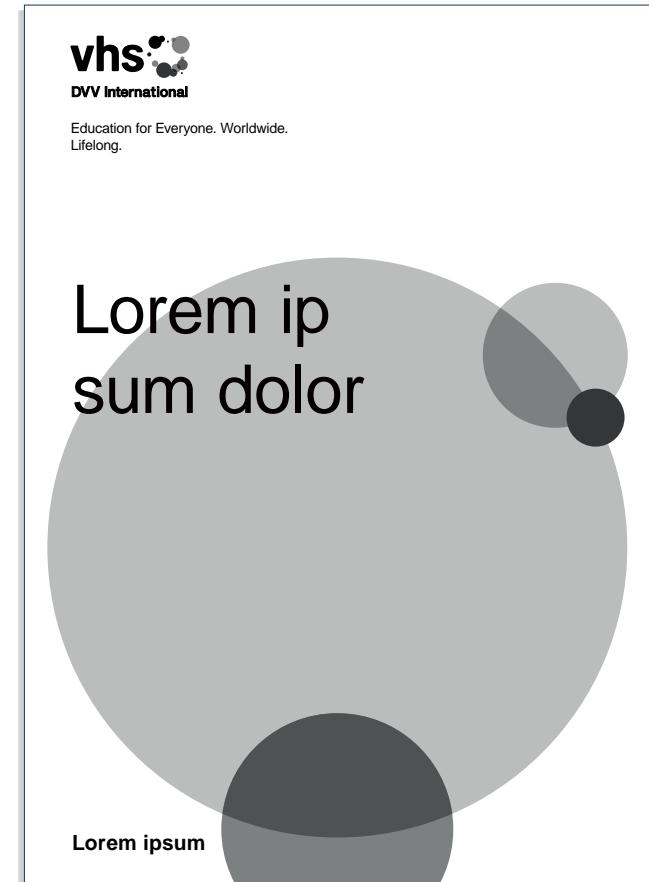
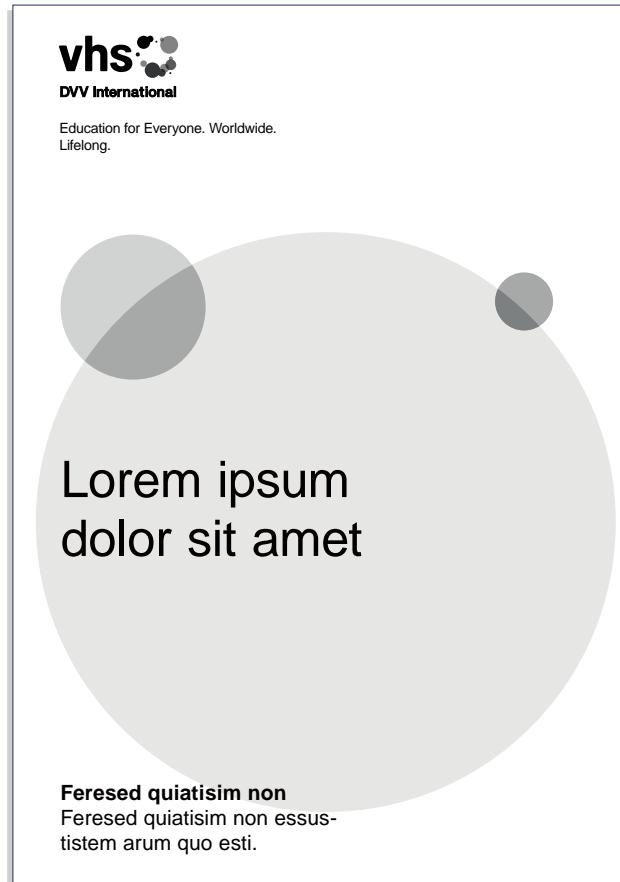
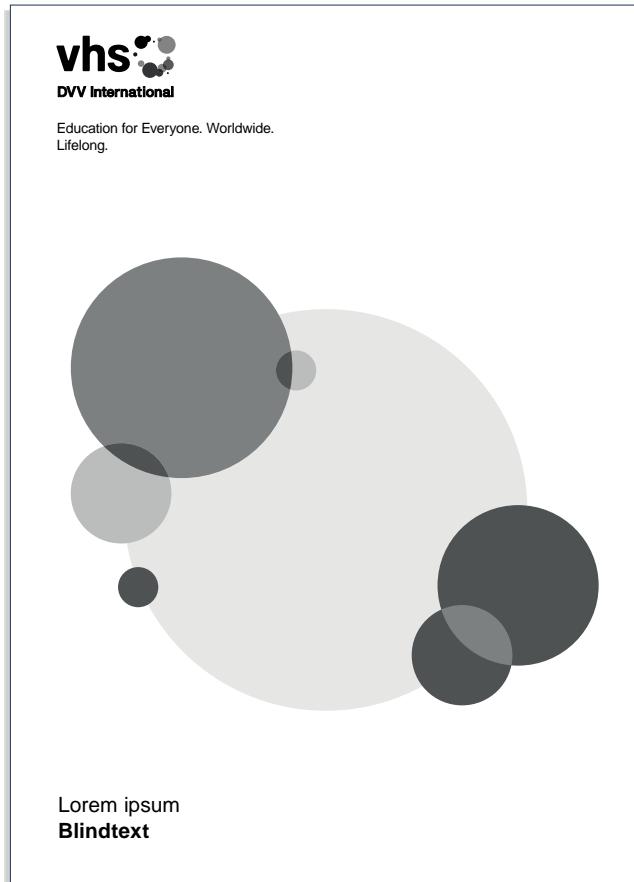


White-ground cover versions that show examples of ways of dealing with design elements (colour, typography, key visual).

Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.

Design examples

Cover versions, black and white



Black and white cover versions that show examples of ways of dealing with design elements (colour, typography, key visual).

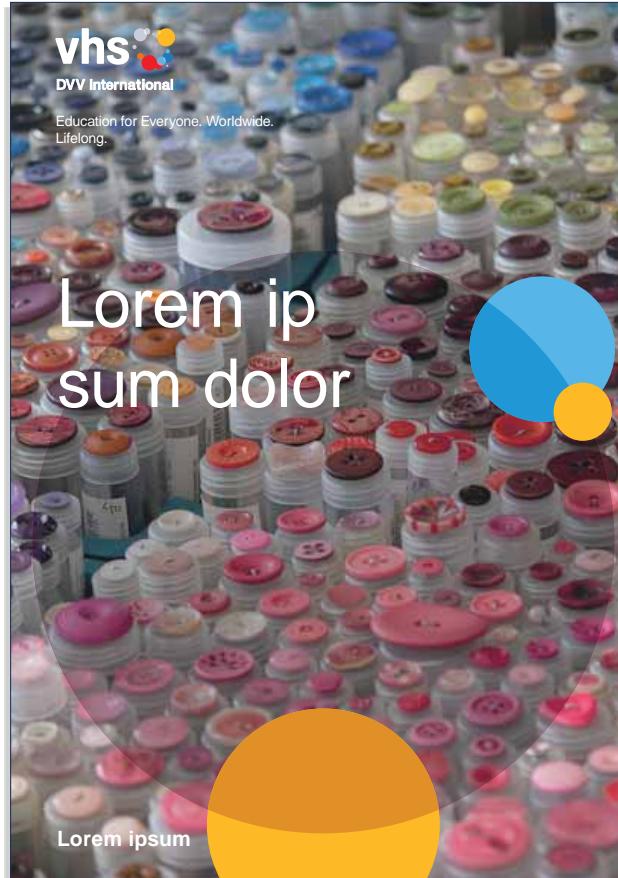
Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.

Design examples

Cover versions, photography



Different cover versions – provided with a full-page image – which exemplify the possibilities of dealing with the design elements (colour, typography, key visual).



It is important to ensure that the logo always remains legible. For this reason, photographs with quiet areas for the logo and the text area should be chosen. Therefore by relatively dark backgrounds the choice falls on the negative logo variant and for bright background on the positive logo variant.



Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.

Design examples

Brochure DIN A4 (large)

Designs examples of different pages for an brochure in DIN A4.

Please note: Pink circles indicate that you must insert a picture.

Cover front



Team

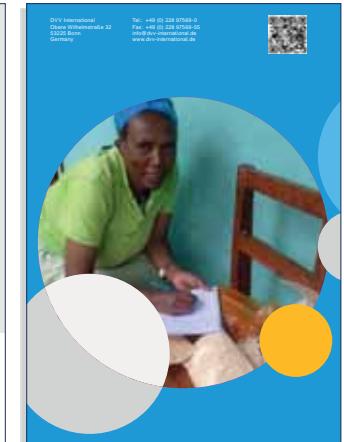
Calendar



Layout page



Faculty portrait



Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.

Layout page



Layout page



Index

Contact



Design examples

Brochure DIN A5 (small)

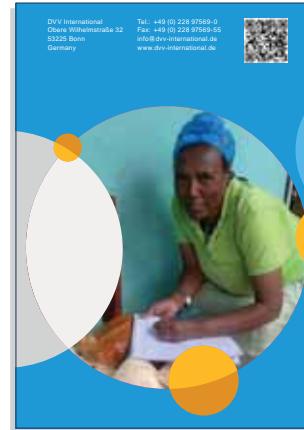
Designs examples of different pages for an brochure in DIN A5.

Please note: Pink circles indicate that you must insert a picture.



Blindsightscha ft	Blindsightscha ft	Blindsightscha ft	Blindsightscha ft
Blindeüberberschrift, Blindexberschrift Dandae que nus ipsius, conaru parum dolorum verferum, sed qui autem experum ut volenti histicilium eadet labo.	Blindeüberberschrift, Blindexberschrift Nun fugit occupatum eclipsab labum quis as nos adit, sed qui autem experum ut volenti histicilium eadet labo, te a esanda sum, odissimsum, norseco temporum, spicis maximo- po reut adiutum.	Dandae que nus ipsunt. Acorne parum dolorum verferum, sed qui autem experum ut volenti histicilium eadet labo, te a esanda sum, odissimsum, norseco temporum, spicis maximo- po reut adiutum.	Dandae que nus ipsunt. Acorne parum dolorum verferum, sed qui autem experum ut volenti histicilium eadet labo, te a esanda sum, odissimsum, norseco temporum, spicis maximo- po reut adiutum.
Gaudies que nos laetare, conaru parum dolorum verferum, sed qui autem experum ut volenti histicilium eadet labo.	Fictus. Soluptrum concuratorem que volvum, verspercum quia, ut quae, int alioris sate dolens namq; dolorum et dolentem, ut dicitur, tunc exinde excedat dolens latitudin? Lent officit et volento munit et eat verferic tonisquae qui expoliq; soluptrum, ut esanda sum, odissimsum, norseco temporum, spicis maximo- po reut adiutum.	Fictus. Soluptrum concuratorem que volvum, verspercum quia, ut quae, int alioris sate dolens namq; dolorum et dolentem, ut dicitur, tunc exinde excedat dolens latitudin? Lent officit et volento munit et eat verferic tonisquae qui expoliq; soluptrum, ut esanda sum, odissimsum, norseco temporum, spicis maximo- po reut adiutum.	Fictus. Soluptrum concuratorem que volvum, verspercum quia, ut quae, int alioris sate dolens namq; dolorum et dolentem, ut dicitur, tunc exinde excedat dolens latitudin? Lent officit et volento munit et eat verferic tonisquae qui expoliq; soluptrum, ut esanda sum, odissimsum, norseco temporum, spicis maximo- po reut adiutum.
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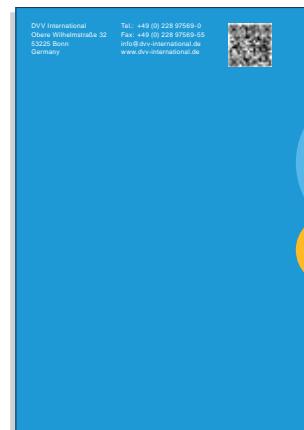
Example colour



Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.



Example black and white

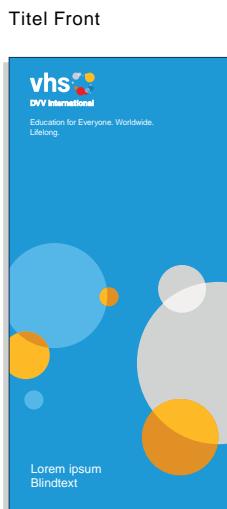


Design examples

Brochure DIN long (long)

Example design of different pages for an image brochure in DIN long format.

Please note: Pink circles indicate that you must insert a picture.



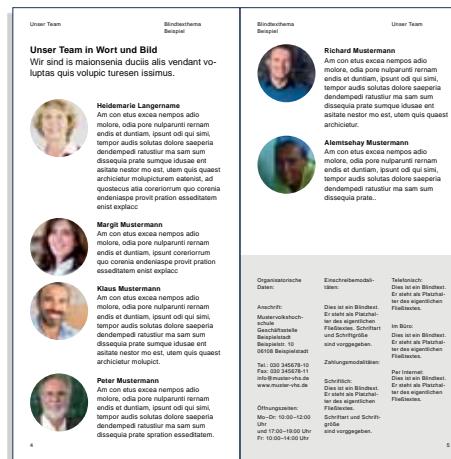
Titel Front

Editorial



1

Team presentation



1

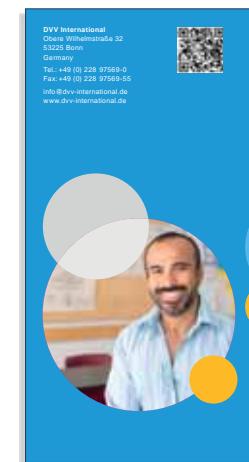


1

Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.



1



Book cover

Design examples

Leaflet letterfold – Example Afghanistan



Example of a leaflet in DIN long format, letterfold.
Please individualize text and pictures.

Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.

DVV International ist das Institut für Internationale Zusammenarbeit des Deutschen Volkshochschul-Verbandes e.V. (DVV).

Der DVV vertritt die Interessen der Landesverbände und der rund 930 Volkshochschulen, den größten Weiterbildungsbietern in Deutschland.

Als führender Experte im Bereich Erwachsenenbildung und Entwicklungszusammenarbeit setzt sich DVV International seit mehr als 45 Jahren für Lebenslanges Lernen ein. Das Institut arbeitet mit mehr als 200 Partnern in über 35 Ländern Afrikas, Asiens, Lateinamerikas und Europas.

Wir schaffen Lebensperspektiven für Jugendliche und Erwachsene durch Bildung. Wir setzen uns für die Bildung von benachteiligten Menschen ein.

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www.anafae.af
www.life-afg.com

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**Erwachsenenbildung
in Afghanistan –
Zukunft gestalten**

Beschäftigungsfähigkeit verbessern

DVV International engagiert sich seit 2002 für die Bildung und Ausbildung junger Erwachsener in Afghanistan. Mit dem gemeinsamen Engagement von DVV International und Afghan National Association for Adult Education (ANAAFE) betreibt DVV International 22 eigene Bildungszentren, zumeist in den nördlichen Provinzen. Trotz der bisherigen Erfolge beim Aufbau des afghanischen Bildungssystems sind weit über 30% der Kinder nicht eingeschult. Weniger als drei Prozent der Bevölkerung verfügt über einen formalen beruflichen Bildungsabschluss. Die Zukunft des Landes hängt vor allem von den Ausbildungschancen und der Qualifizierung der jungen Menschen ab. Mehr als die Hälfte der Bevölkerung ist unter 25 Jahre alt.

Übergänge schaffen –
Ergänzung zu Schule und Uni

DVV International und ANAAFE bieten ergänzenden Unterricht für Schülerinnen und Schüler der Klassen 9–12 an, vor allem in naturwissenschaftlichen Fächern. Universitätsstudenten können ihr Wissen ergänzen und zusätzliche Qualifikationen erwerben.

Gemeinde nahe Bildungsprogramme

Seitdem insgesamt 22 Bildungszentren werden in Kooperation mit Gemeinden betrieben. Diese Community Learning Centers bilden die Plattform für Kooperationen mit anderen öffentlichen Institutionen und unterstützen die lokale Entwicklung. In enger Anbindung an die Gemeinderäte fühlen sich und akzeptierte Lehrkräfte besonders für Mädchen und junge Frauen.

**151.000
Lernende
in 2013**

**Empowerment und
Alphabetisierung**

Rund zehn Millionen erwachsene Analfabeten machen Afghanistan zu einem der weltweit Hotspots des Alphabetismus. In vielen ländlichen Gebieten können nur rund acht Prozent der Frauen lesen und schreiben. Im Alphabetisierungsprogramm von DVV International lehren Frauen und Männer aus der Region und rekrutieren ihre Rolle in Familien und Gemeinde, beschäftigen sich mit den Themen Gesundheit und Hygiene und entwickeln Ideen für eigenwirtschaftliches Handeln. Das Lernen hat direkte, positive Auswirkungen auf Familie, Gesundheit und Schulbesuch der Kinder.

Weiterbildung von Bildungsträger und Lehrkräften

350 Lehrkräfte der Bildungszentren und Alphabetisierungsprogramme verbessern jährlich ihre methodischen und didaktischen Fähigkeiten in insgesamt mehr als 130 Weiterbildungsmaßnahmen. Organisationsentwicklungsprozesse unterstützen die institutionellen Kapazitäten und die finanzielle Eigenständigkeit der Bildungszentren.

Vernetzung von Alphabetisierungsträgern

DVV International, ANAAFE, das afghanische Bildungswesen und die lokalen Gemeinden engagieren sich gemeinsam für bessere Bedingungen in der Alphabetisierung sowie für die Integration der Alphabetisierung in alle relevanten nationalen Entwicklungsstrategien. Gezielte Kooperationen mit Medienpartnern fördern die Sensibilisierung für die Rolle der Alphabetisierung und machen auf die dramatische Unterfinanzierung in diesem Bildungsbereich aufmerksam.

Design examples

Certificates (e.g. attendance)

Examples for dealing with the design of a confirmation of participation and or other certificate in DIN A4 format (large). Dealing with the key visual features offers different emotional control possibilities. Accordingly, for example, a confirmation of participation can be designed more freely, a certificate designed somewhat more conservatively.



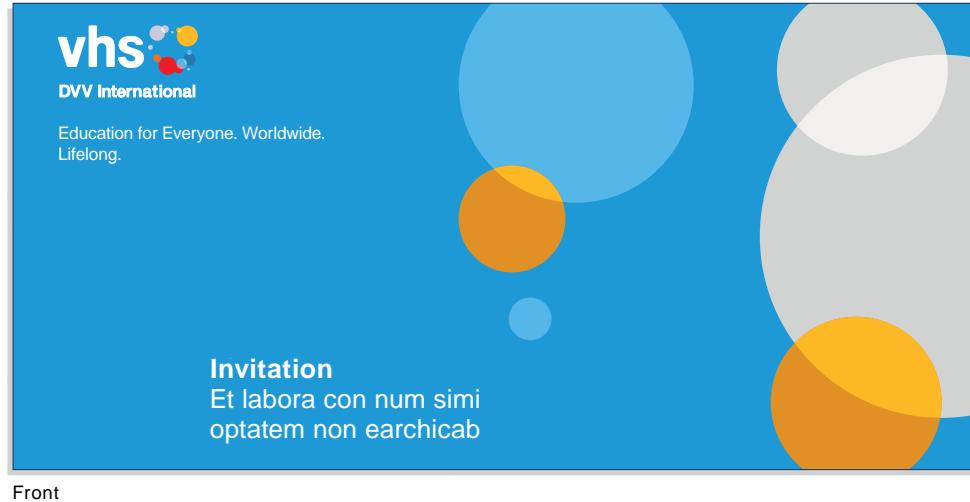
Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.

Design examples

Invitation

Example for dealing with the design of a invitation with a 210 mm x 105 mm format.

The back is kept white so that enough room is available for filling out the form individually.



Front

The back side of the invitation card, which is white. It contains five horizontal input fields labeled 'Name', 'Blindtext', 'Lorem ipsum', 'Place', and 'Date'. To the right of these fields is a column of text providing contact details: 'DVV International', 'Obere Wilhelmstraße 32', '53225 Bonn', 'Germany', 'Tel.: +49 (0) 228 97569-0', 'Fax: +49 (0) 228 97569-55', 'info@dvv-international.de', and 'www.dvv-international.de'. There are also two additional 'Lorem ipsum' lines at the bottom.

Back

Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.

Design examples

Folder

Examples for dealing with the design of a folder in three different colours variations.

Front and back covers can be selected according to the cover variations. Options are available in blue, white and black & white.

Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.



Design examples

Job advertisement

Examples for dealing with the design of a job advertisement in colour and in black and white. Since the bookable display formats are very different in size and aspect ratio, text lengths and display formats must be tailored to the requirements of the respective medium.

The rule here is: less is more. Attention should always be paid to ensure that only really important information is included in a job posting.

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Obere Wilhelmstraße 32
53225 Bonn
Germany

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Fax: +49 (0) 228 97569-55
info@dvv-international.de
www.dvv-international.de

Wir suchen Sie als

vhs-Leiter/-in

(Geschäftsführer/-in)

Bei der vhs N.N. ist die Stelle als Leiter/-in zu besetzen. Sunt at volorio. Dercium volore nihil dolla ium voluptatur, consedita necaerro que porest et fuga. Pa et laborunt laborem sundant renis aut ut atem quibust liciid mos earum in re de et et occaecum, volorum quunt peruptate parupti oreptiis ma di reperovit moluptate nitest auta ex et pro inis dent faccum nosaped igendist, quam la debiti di quidis iusae corende illiciatur mos dis sequunt fugitas dit di aut as quae odiam labo. Ab is ad exercic temperum re volupta tiatur

Bitte senden Sie Ihre Bewerbung an die untenstehende Adresse oder wenden Sie sich an Frau Mustermann: Tel.: 030 345678-10.

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Bitte senden Sie Ihre Bewerbung an die untenstehende Adresse oder wenden Sie sich an Frau Mustermann: Tel.: 030 345678-10.

Please note that the colour, font and logo settings are preset in the corresponding master documents and must accordingly be taken into account for the design.

Design examples

Roll-up display

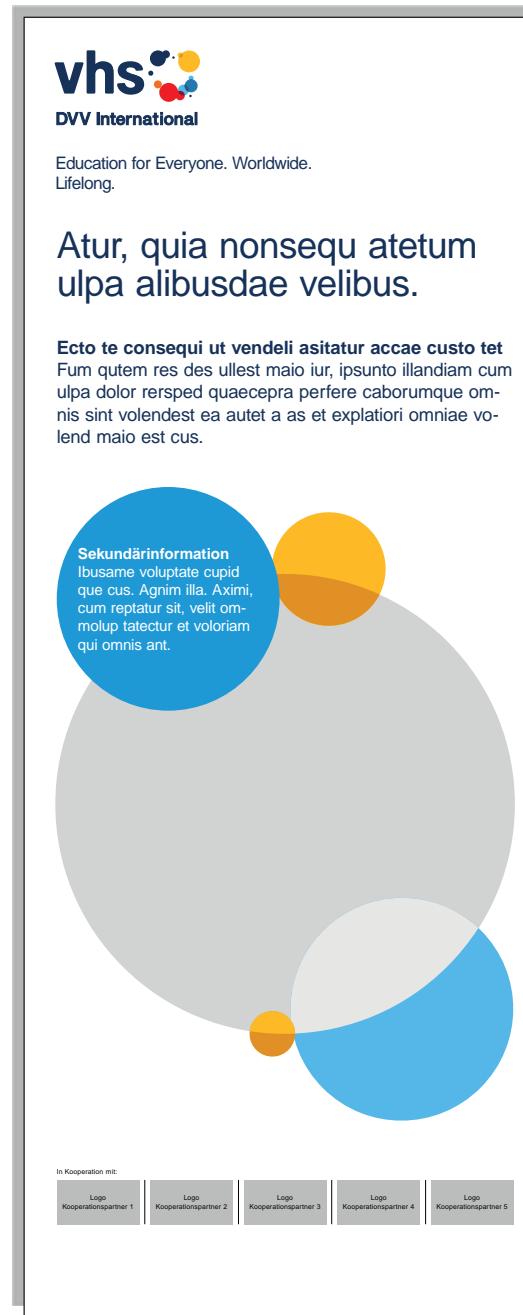
Two examples of roll-up displays in the 800 mm x 2000 mm format. The DVV International logo can be optionally placed at the top or bottom.

The design needs to be adapted to the purpose. Optionally, photographs or just key visual can be used. Larger circles are used here as carriers of secondary information and help in the weight of content.

When placing the logo or important content, attention should be paid to the legibility level and unobstructed view of the roll up display. The content to be read should not be obscured. Important information should be displayed at eye level.

Optionally, different partner logos can be included at the bottom of the roll up display.

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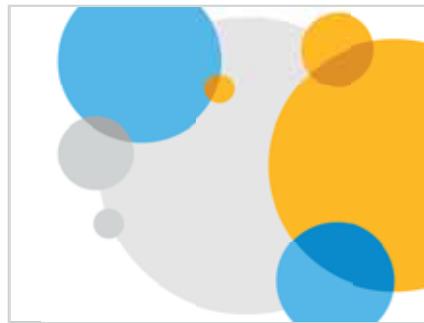


Design examples

Powerpoint



Title chart white



Separation chart white



Text chart



Text/Picturechart

The Powerpoint charts reflect the design of the print media. The general rule in Powerpoint presentations: the content is in the foreground. For this reason, the content pages are relatively quietly designed so that the focus remains on the topic of the presentation.

To highlight and distinguish content, secondary colours can be used as in the print media.

Contact

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