

Annex to the Terms of Reference

Detailed description of the events

Introduction

The "Stories of Palestine" project aspires to achieve its desired goals through three phases:

- First phase: Building capacities of eight community centres for youth and adult education in provision of cultural education and cultural actions that promote local cultural heritage, active civic engagement of local women, men and youth, and values of tolerance and respect of cultural diversity.
- Second phase: Enhancing participation of the targeted communities in cultural and artistic expression by increasing opportunities for quality local cultural education and action.
- Third phase: Raising public awareness about the Palestinian cultural heritage and the narrative, in Palestine and Europe.

Participating partners are:

1. Women's Center AlThouri Silwan (AWC), Jerusalem
2. Gaza Community Centre for Youth and Adult Education at Atfaluna Society, Gaza Strip
3. Khuzaa Community Centre for Youth and Adult Education at Bait Almostaqbal Association, Gaza Strip
4. Mawasi Community Centre for Youth and Adult Education at the University College of Applied Science, Gaza Strip
5. Arraba Community Centre for Youth and Adult Education, West Bank
6. Assamou Youth Cultural Centre, West Bank
7. Karmel Community Centre for Youth and Adult Education, West Bank
8. Yamoun Community Centre for Youth and Adult Education, West Bank

Purpose of Services

This service is requested within Activity 3.1 Promoting Palestinian cultural heritage, under: Output 3. "Public awareness about the Palestinian cultural heritage and narrative is improved through a mobile cultural festival implemented by the eight targeted communities and visiting three Palestinian cities and six cultural and adult education centres in three European countries". This activity is aimed at contributing to the achievement of the specific objective of the project through: increased capacities of the 8 targeted AECs in disseminating and raising awareness about the Palestinian culture in general, and about the specific local narrative and identity of the 8 communities. Output 3 entails that this contribution is improved through actively engaging in design, planning and organisation of a joint mobile cultural festival that will visit three Palestinian cities and six cultural and adult education centres in three European countries.

Each major cultural event is targeting at least 100 participants/ attendees and each smaller event is targeting at least 50 participants/ attendees who are participants/ learners/ local community members of the hosting cultural/ adult education centres. These events will be considered as culmination of the project activities that will give opportunity for the local artists and targeted AECs to engage in the preparation and organisation of national level and global level activities that are based on their local narrative and heritage.

The cultural events will include the following:

Online pre and post questionnaires: (both events)

DVV International will share, at least two months before the event, with the VHS a short questionnaire to be disseminated among their targeted communities/ participants in order to collect information on how much the

targeted European audience knows about the Palestinian culture. The post-questionnaire will aim at collecting information on how much the event was helpful in increasing knowledge about the Palestinian culture and artistic expression. Both questionnaires will be shared in advance with the VHS to comment/ suggest adjustments.

A symposium (both events)

The project aims to introduce the Palestinian culture and heritage to the European audience, and to raise awareness about the present culture, life, artistic expression of the Palestinians. Therefore, the symposium (around 2 hours), will include the following:

- Live music by a Palestinian artist (the artist hasn't been selected yet, but the goal is to invite an artist who plays the Oud musical instrument). She/ he will perform several short pieces during the symposium.
- Presenting an original short film (12-15 minutes) that is currently being produced by the project Stories of Palestine. The film aims at documenting the oral songs of 8 local communities. Songs that are sang by people in their own occasions such as weddings, grieving, celebration of life, celebration of nature and others. The film will conclude with an original song that is currently being planned/ designed based on oral songs by the oldest generations from the 8 participating communities, and that are at risk of vanishing and are not documented elsewhere.
- Panel discussion (around one hour), two of the project representatives will prepare contributions on the significance of the oral songs in the Palestinian culture, the various uses and ways these songs have been developed and transferred from one generation to another, and how they are currently used to express the Palestinian life, and then opening the floor for questions/ comments/ discussion.
- The interested VHS are very welcome to provide suggestions on including a comparative perspective to the discussion, for example through inviting a guest speaker from Germany, or a speaker from the hosting centre on the significance of folk songs/ oral (informal) singing/ music in the life of the German communities, or suggestions for moderators, inviting a singer/ musician from the local community in the hosting city etc.

Networking and light hospitality (only smaller event)

The VHS is kindly requested to provide light hospitality in the smaller event, including some drinks and biscuits. In addition, the project representatives will coordinate with the hosting centre to add a corner for tasting of some Palestinian products (with limited quantities). The hospitality time would be used for networking, informal introductions with the live music as well.

Art gallery (only major event)

A maximum of 20 paintings (measurements 60*40 cm) by talented youth from some of the local communities that are participating in the project will be presented. These youth are rising artists who haven't participated before in professional art galleries and who are preparing paintings that show elements of the nature/ life/ architecture/ people of their own local communities. Some of these artists have been supported through the project to increase their exposure and their contribution to the cultural action and artistic expression of their own communities. With the paintings, we will provide a list of prices that will be used on the days of the events to offer the paintings for sale as well.

A screen at the space of the gallery should be provided to present 3 short films produced by the partner community centres in Palestine documenting their own local culture. All films will provide English subtitles.

In addition to the paintings, there might be additional (up to 10) photographs (measurements will be shared later) by talented photographers from the communities as well, showing the same themes as described above.

Bazar (only for the major event):

The products of the bazar are all produced by the partner community centres for youth and adult education in East Jerusalem, West Bank, Gaza either through the art/ cultural courses they provide for their communities, or by the participants in their courses who use the new skills they develop to establish their own small businesses to provide a source of income for their families.

The bazar will include contents that are at least enough for 13 tables (measurement 150*60 cm). Exact kgs/ sizes will be provided at least 45 days before the event. All materials at the Bazar will be offered for sale, and a list of prices will be provided.

The Bazar will mainly include products that use/ are based on designs from elements of the Palestinian heritage/ traditional embroidery/ elements of the nature/ history/ local environment, including but not limited to:

- Palestinian cuisine recipe books.
- Gift cards/ calendars based on photography/ paintings/ designs from the Palestinian environment/ heritage/ historic architecture/ holy locations etc.
- Decoration ornaments (wooden, wool, cardboard. Stained glass etc.) for example for Christmas trees/ walls/ coffee tables.
- Silver jewellery designed by local artists of Bethlehem and Jerusalem (some of them using unique olive leaves for design moulds).
- Hand bags/ wallets/ boxes/ shopping bags/ book marks and similar products with embroidery and other kinds of art.
- Embroidered accessories such as bracelets/ earrings/ rings/ anklets/ necklaces/ belts.
- Embroidered dresses/ shawls/ vests.
- Digital printing art-based T-shirts.
- Embroidered pillow cases, frames, hangings.
- Organic scented and un-scented candles and candles for massages.
- Wooden coasters/ boxes.
- Macrame plant holders.
- Honey wax and olive oil hand moisturizers.
- Traditional soap and scented soaps, mainly using olive oil/ honey and wild herbs from the local environment in Palestine.
- Qash (wheat straw) trays.
- Mozaic pieces for walls.

Within accepted European regulations regarding importing food products, limited quantity of food products will be available for sale at the Bazar as well. Tasting will be provided for the visitors of the Bazar. The products are:

- Olive pickles and olive oil.
- Zaatar (wild mountain thyme).
- Gazan Doqqa (main ingredient is dried wheat, ground and mixed with multiple spices and hot dried pepper).
- Makdous (pickled eggplants stuffed with pepper, garlic and walnuts).
- Honey: The honey that will be offered in the exhibition is from the Bee-keeping educational project of one of the partner centres.
- Organic syrups and jams from food production of the centres.
- Mamoul (either wheat flour or semolina flour with special seasonings, stuffed with either dates paste or pistachio paste).

Music at the Bazar and the art gallery (only major event)

In the background of the gallery and the bazar, we would like to share some music and songs from the Palestinian culture (track will be provided prior to the event).

Catering service (only for the major event):

The VHS is kindly requested to contract with a local reliable catering service on the condition of providing Palestinian-cuisine-based hospitality (at least 4 light selection of food and 2 non-alcoholic drink choices for around 100 persons). In addition, the project representatives would add a corner for tasting of the products mentioned above in the Bazar.

The catering would be specific to the participant's in the symposium, and this time would be used for informal networking and introductions, with the live music by the Palestinian artist playing.